

EDUCATING YOUTH SPORTS LEADERS IN COMMUNITIES WORLDWIDE





About the Game On! Youth Sports Academy

Note: Please initial each page as requested in order to verify you have read and understand the terms in order to attend the Game On! Youth Sports Academy

In 2003, the National Alliance for Youth Sports (NAYS) took a major step in the field of sport and development by deciding that the organization would expand internationally in order to meet the great demand of youth sports leaders worldwide with sincere interest in enhancing current youth sports initiatives for the children of their respective communities.

Due to the lack of funding and access to resources, such as sports equipment, many communities are unable to implement or sustain a quality sports program for their children. This in return, has led their youth to turn to negative lifestyle decisions including violence, crime, drugs, and acquiring deadly diseases such as HIV/AIDS. Although this problem is beginning to be addressed, for many of these unfortunate communities worldwide it is clear that we are a long way off from tackling these issues once and for all. It is the goal of our organization and its newest division, the International Alliance for Youth Sports (IAYS), to provide maximum education and support to ALL those looking to transform the lives of their youth through sport.

This 2011 year, IAYS will host its first ever international Game On! Youth Sports Academy in conjunction with NAYS' Annual Youth Sports Congress. Game On! Youth Sports is a program created to help educate and guide all those with a lack of knowledge on quality youth sports practices with the basic knowledge and training in order to truly advance their youth sports initiatives in each of their respective schools and/or communities. This event will not only forge connections amongst others who have a passion and drive to help youth in their community through sport, but will also allow attendees to exchange knowledge and best practices with others also in attendance at this workshop.

Again, although those in attendance may have other youth sports programming initiatives of their own, it is the goal of the Game On! Academy to allow all those in attendance to share ideas and learn from one another but most importantly, build a vast network of individuals from communities worldwide that can benefit from Game On! Youth Sports as we move forward in our hopes to empower all youth through SPORT.



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Reasons and benefits for attending the Game On! Youth Sports Academy are as follows:

1. The opportunity to become an official Game On! Community and member of the International Alliance for Youth Sports (IAYS). This may qualify you to host and/or partake in international trainings and receive regular updates from IAYS and what is taking place in Game On! communities worldwide.
2. Be given the opportunity to network, educate yourself on proper youth sports practices while also applying Game On! Youth Sports standards and principles to your current programming initiatives.
3. The right to utilize the Game On! educational resources to your benefit in order to add VALUE to your current initiatives. You will also be eligible to receive updated resources as duplicated by IAYS thereafter.
4. You will become eligible to receive one “start-up” donation of sports equipment provided through Game On!’s partner program, Global Gear Drive based on availability.
5. FREE registration to attend NAYS’ Youth Sports Congress held in partnership with Athletic Business. This includes:
 - 1 complimentary NAYS backpack with helpful information on the venue and merchandise inside
 - Access to the Athletic Business EXPO Hall where hundreds of fitness and sports-minded vendors will be present
 - Access to attend NAYS’ welcome reception, educational break-out sessions, entrance to the special KEY NOTE address from a famous athlete or sports enthusiast invited to attend
 - Opportunity to win raffle items and other great giveaways throughout the duration of the event
6. *Most importantly, each participant will have the opportunity to receive a wealth of knowledge on effective and positive youth sports practices in order to enhance not only your program, but other youth sports initiatives throughout your country and worldwide!*

Throughout the year, there are various conferences, workshops and summits that take place and IAYS understands that each of these events can empower organizations to use sport effectively as a powerful tool for physical and social change. However, the most important reason to attend IAYS’ workshop is to enhance each attendee’s personal wealth of knowledge in the field of youth sports. IAYS believes that sports are a tremendous mechanism to not only enable children to excel in sports, but in LIFE. It is the vision of our organization to do just that and by attending the Game On! Academy Workshop and becoming an official Game On! Community, we are taking strides in making that vision a reality!



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International Training Curriculum (Times TBD)

Dates: Tuesday, November 29th-Saturday, December 3rd 2011

Topics Include:

Rules and Expectations of training

Introduction and Overview of IAYS/NAYS

IAYS' International Standards for Youth Sports

Child Protection Recommendations

Why Game On! Youth Sports? Introduction to the BIG 4 Principles

Group Activity- *Strategize ways to abide by the Game On! Principles*

Introduction to the Game On! Youth Sports educational resources and training curriculum

Game On! Coaching (Coaching Methodology); Brainstorm session- *Qualities of being an effective Coach*

IAYS Coaches Recommendations Checklist

Introduction to developing Basic Motor Skills (*Primary age level*)

Overview of Modified Youth Sports Activities

Understanding the needs and abilities of different ages (*Transition into activity/discussion about gender and modifications for children with disabilities*)

Introduction to Volunteerism; Volunteer Recruitment, Screening & Supervision

Activity- What motivates individuals to want to volunteer? (*Discussion*)

Introduction to Life Skills and Teachable Moments

Distinguishing between Life Skills and Values

Life Skills Activity-*Analyze how life skills can help an individual, a family member and their community*)

Simulated Life Skills Activity from Manual

Game On! Administration; *Best practices on effective administration*

Establishing an Organizational Committee (*Activity- Identifying roles and responsibilities*)

Program Sustainability- *Strategies and Effective Measures*

Political barriers- *Working with government officials in the promotion of sports as a mechanism to fight crime, violence and anti-social behaviors*

Effective Fundraising Strategies-Activity- *Exploring differences between raising community awareness & fundraising; Participants exchange ideas and effective strategies*

Establishing Rules, Policies & Procedures; Presentation of Policy Guide (*Activity-Case Violations*)

Organizing League Structure; Recommended League Models (*Discussion*)

Parental Consent & Orientation

Training Coaches, Staff and Officials/Referees (*Brainstorm session*)

Organizing Try-outs; Team Selection Process

Monitoring & Evaluation Overview-*Presentation of M&E tools & explanation on use*

Closing & Certificates distributed



**Game On! Youth Sports Training
Cartagena, Colombia 2010**



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Requirements for attending the Game On! Youth Sports Academy:

1. Each confirmed attendee must arrange and pick-up all costs regarding travel accommodations including flight, ground transportation and lodging accommodations. For this years Academy, IAYS unfortunately will not offer scholarships or assist in the way of paying for any travel accommodations. IAYS is however currently seeking alternative options in order to help off-set these costs. We also require each confirmed attendee to please provide IAYS with your itinerary so we can better understand and make adjustments as needed given each of the participant's personal arrangements. This information is also required in order to verify that each confirmed attendee would be joining us so our headquarters can prepare accordingly.
2. Please complete and provide all accurate information requested within this packet of introductory information as well as on the Game On! Academy registration information. The registration form can be filled out online at <http://www.iays.org/programs-and-services/international-congress/>, or by downloading the registration form online and submitting it via email or fax. Contact information is provided at the end of this document. For other options or questions regarding registration, please contact IAYS at any time.
3. Game On! Academy participants MUST attend all scheduled sessions in order to receive their official Game On! Training certificate distributed on the last day of the training. Those who are missing or do not attend any of our scheduled sessions will not be certified as an official Game On! trainer or member of the IAYS community.
4. Participating communities are asked to come with a brief VERBAL presentation on their communities efforts regarding youth sports and their personal interest in attending this event. We ask you also prepare a list of expectations and areas of knowledge in which you are personally looking to gain from attending this training.
5. Provide a form of valid I.D. upon registering for the Game On! Academy. Registration for the Academy will take place Wednesday, November 30th, 2011 from 11-3 p.m. More information on the registration location will be provided in your detailed packet of information prior to attending the event.
6. Acknowledgement and commitment toward adhering to the International Standards for Youth Sports and consent to work in partnership with IAYS in compliance with the Game On! Youth Sports principles and philosophy.
7. All participants attending the Academy must speak English fluently as IAYS unfortunately cannot pick up additional costs for translators to attend. In addition, due to the limited amount of time and materials to cover, we must keep the training moving at an efficient pace. If one wishes to attend but does not speak English, IAYS will be happy to work out details in order to train and educate these persons through funding opportunities to host a supplemental training personalized for these individuals at another convenient date.
8. We ask all participants to please come prepared and ready for the workshop. IAYS will be providing items such as pens, notepads and other training supplies as needed for each day's activities; however, each participant is responsible for items such as laptops, flash-drives, and all other personal items.

9. Prior to attending the training, electronic copies of general program information and the training curriculum will be sent 4-6 weeks prior to attending the training. We ask that you please review all information sent prior to the training as it will be useful to come with a basic knowledge of the program. Hard copies and electronic copies of all educational materials, such as the program manuals, will be distributed at the training.

Other requirements may apply and participants will be notified if there are any other requirements, changes or additional information needed in order to proceed in coordinating your arrangements.



IAYS and Sport In Action join forces to implement Game On! Youth Sports throughout Africa



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ACADEMY RATES

For just a minimal fee, you can not only attend the Game On! Academy sessions, but automatically receive free entrance into the NAYS' Annual Youth Sports Congress, educational sessions and Athletic Business EXPO Hall.

Because IAYS acknowledges and understands that many communities wishing to attend educational conferences such as this are unable to due to financial implications and lack of programming support, IAYS only requires a minimal fee of \$299(US) per attendee. Again, please visit www.iays.org , visit the Game On! Youth Sports Academy page and register online or by downloading the registration form and submitting your information via fax or email.

Note: IAYS understands that because those traveling from international locations will be picking up additional expenses in order to attend, the \$299 rate will apply until November 1, 2011. For all those registering AFTER that date, regular registration rates will be in effect. In the instance you cannot pay the \$299 amount in full at this time, you are required to pay a minimum \$150 non-refundable deposit.

Again, this fee must be paid in advance and will help cover the standard costs relative toward providing each of our attendees with both hard copy and electronic copies of our array of Game On! educational resources, event merchandise, invitation to NAYS' opening welcome reception and free entrance into the Athletic EXPO Hall where each participant will have the opportunity to network with hundreds of sports and fitness vendors. Most importantly, you will be given the opportunity to become an official member of our international community where all those who complete the Academy workshop will receive formal recognition and rights to apply the Game On! program in each of their respective communities.

This will be a great opportunity to learn more about quality youth sports programming from those here in America and collaborate with our members here in the U.S. in order to ask relevant questions that can help you in your efforts in each of your communities!



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Travel Accommodations

For detailed information regarding travel accommodations including lodging and ground transportation, please refer to the information below.

For its second year, NAYS has designated **Travel Planners** as the official housing provider for the Congress. Travel Planners has a great reputation and works with 130 conventions and events a year. Why did NAYS select an official housing provider? We selected Travel Planners because many NAYS exhibitors and attendees have received faxes, e-mails and phone calls from companies offering hotel rooms for the conference — and these outside travel agencies *are not endorsed by or in any way affiliated* with the Academy or the NAYS Youth Sports Congress. For more information, please visit <https://www.tphousing.com/r/startres.asp?EICode=2060&AttCode=72>.

Booking with Travel Planners offers you these exclusive benefits:

- Travel Planners low rates beat any you will find on the Internet or by calling the hotel directly.
- No pre-payment! You book today, but do not pay a penny until you pay the hotel directly upon your departure.
- Update or even cancel your hotel reservations with no fees or penalties.
- Immediate confirmations — no waiting or wondering.
- There are no service fees to make your reservations.

2011 Hotels include: (additional lodging options are enclosed)

Peabody Orlando – \$199 per night for a minimum 3-night stay; (\$209 per night for less than 3 nights.)

Rosen Centre – \$185 per night

Rosen Plaza – \$179 per night

Holiday Inn Castle (former Doubletree) – \$108 per night

Rosen Inn (former Quality Inn Plaza) – \$80 per night

Upon request, we also have a detailed list of other lodging alternatives in the surrounding area with a 1 to 3 mile radius of where the event will be held. Those who will need ground transportation to and from the venue are responsible for their own arrangements.

Travel Information

Getting to Orlando:

Discount Air Travel/Car Rental

Special air rates will be arranged that allow conference attendees a discount off published round-trip fares and auto rentals. Special rates will be announced in late spring.

Getting to Your Hotel

Taxis

Taxi fares are approximately \$32 from the airport to the Orange County Convention Center.

Mears Shuttle Service

Mears Shuttle Service will provide 2011 conference and trade show attendees with a convenient and affordable transfer between the Orlando International Airport and your hotel. All NAYS attendees will receive a discount off the regular round-trip fare. More information will be available by visiting: http://nays.org/International_Congress/hotel_and_travel.cfm.

I-Ride Trolley

Fully enclosed, air-conditioned trolleys operate year-round throughout the International Drive resort area, seven days a week from 8:00AM — 10:30PM. A single adult fare is \$1.25 (25 cents for age 65 and over). One- to 14-day ride passes are sold at most hotel guest service desks. The trolley stops at the convention center's West Building. Visit www.iridetrolley.com for more information.

Entertainment

Disney World

- [Magic Kingdom](#) - Theme park based on the imagination and characters of Walt Disney.
- [Epcot](#) - Theme park based on international culture and technological innovations.
- [Animal Kingdom](#) - Theme park based on animal conservation.
- [Hollywood Studios](#) - Theme park based on 1930's and 1940's show business.
- [Blizzard Beach](#) - Water park with an abandoned Florida ski resort theme.
- [Typhoon Lagoon](#) - Water park with a typhoon wreaked paradise theme.
- [Downtown Disney](#) - Outdoor shopping, dining, and entertainment.
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Sea World

- [Sea World Orlando](#) - Theme park based on marine mammals.
- [Discovery Cove](#) - Theme park based on interacting with marine mammals.
- [Aquatica](#) - Water park with a Southern Pacific based theme.

Universal

- [Universal Studios](#) - Theme park based on the entertainment industry of movies and television.
- [Universal Islands of Adventure](#) - Theme park with several fantasy based island.
- [Universal CityWalk](#) - Outdoor shopping, dining, and entertainment.

Obtaining your Passport and/or VISA

For those interested in attending the conference, we understand there will be additional items needed in order to obtain your VISA; however, before a formal letter of invitation is sent IAYS must receive this packet of information signed on each spot requested and your registration information. This will be kept on file and reviewed by IAYS' Academy Coordinator. Once your information is received and we acknowledge your interest, IAYS will send you a formal letter of invitation and will work with you in processing your payment at that time.

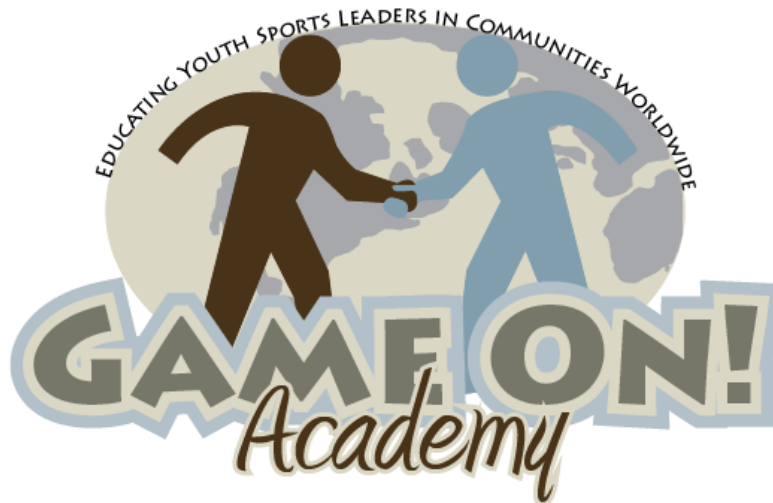
In order to ensure those wishing to attend are true in their intent to enhance their communities by improving their youth sports initiatives, each registrant will need to work closely with IAYS in processing all registration and payment information. Upon confirming your attendance, IAYS will provide you with further information on an as-needed basis in order to confirm your travel plans and other details as needed.

IAYS is not responsible or liable for any circumstances and/or events that take place during your stay in the United States outside of your attendance to the Game On! Academy. All registrants are responsible for organizing their own personal arrangements and IAYS is limited in our ability to provide any further support outside of a formal letter of invitation and the secure processing of your Game On! Academy payment. All transactions are required to be made via online or email/fax. If one chooses to process their payment via telephone those arrangements can be made as well. For more information on other methods of payment, please contact our organization and Academy Coordinator, Cindy Daub, at Cdaub@nays.org directly.

Lastly, IAYS is honored and proud to host the international Game On! Academy track for all those dedicated toward improving the lives of their youth through sport. For all those in attendance, we ask you to please be mindful of the training schedule. In order to receive formal acknowledgement on our behalf as an official member of our organization and Game On! Youth Sports community, you and/or your fellow colleagues must attend all scheduled sessions and commit to adhering to our international youth sports standards and child protection policies.



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Again, IAYS is excited to offer this opportunity to all those looking to further their level of knowledge in quality youth sports practices and is proud to offer the Game On! Academy as a great option to all those dedicated toward improving the lives of their youth through sport.

As we move forward in our efforts, please stay updated on www.iays.org and/or www.nays.org for other activities relative toward Game On! Youth Sports and encourage those in your community to attend the Academy in upcoming years!

For further questions or comments regarding this exciting event, please contact IAYS at international@iays.org or via telephone at 1-800-688-KIDS. We are always excited to hear from those who share with us in our mission to *"build the true value of sports for communities worldwide..."*



International Alliance For Youth Sports (IAYS)

2050 Vista Parkway

West Palm Beach, Florida 33411

www.iays.org

international@iays.org

Phone: 1-800-688-KIDS

Fax: 1-561-712-9887